As the owner, CEO, or president of an organization, it’s your job to ensure the organization is adaptable, efficient, sustainable, and profitable. That’s easier said than done.

Many business owners get so involved in the day-to-day operations of the business, they never have time to focus on what’s really important: Growing the business and preparing for the future. This day-to-day approach can be dangerous because when business leaders are too focused on the short term they can’t see or plan for what is out in front of them, such as changes in the business environment, until it’s too late.

What’s the answer? Professional management

Professional management is a proven system that enables business owners to focus on:

- Establishing and influencing the future Direction of the organization by clarifying the strategic direction and ensuring your own leadership meets the future needs of the organization.
- Aligning the Operations to that future desired state. It involves the continuous alignment of the business structure and developing people so they can help drive toward the desired future state.
- And establishing the Controls through a strong culture and performance management that allow your organization to hold each other accountable to the vision, values and objectives.

Aileron’s flagship two-day Course for Presidents program focuses on the fundamentals of Professional management, including Aileron’s DOC (Direction, Operation, and Control) structure.

Focusing on these areas can help you simplify and control your business, gain operational clarity, and organizational discipline. It will also help position your company for long-term success, reduce your stress, and create more free time.

During the program, you’ll also interact with business owners, CEOs, and presidents who are facing the same issues and challenges that you face. You will also participate in a self-assessment to help you understand your company’s strong and weak areas. This will help you develop your action plan.

After completing the program, you’ll be able to apply new knowledge of the Professional Management System to identify areas of improvement in yourself and your organization.
Course for Presidents
RUN YOUR BUSINESS, DON’T LET IT RUN YOU

Individualized Support

- Customized Assessment Review & Action Plan with a Business Advisor (1 per organization)
- Up to 8 hours of guidance from an experienced Business Advisor within the first year after attending the program
- Ongoing support from the Client Development team
- Resource Identification

WHO SHOULD REGISTER?

This program is exclusively for business owners, presidents, and CEOs of privately held organizations. Typically, participants have 10 or more employees and are between $1-20 million in sales.

Price: $1,800 + $1,200 per additional attendee (second owner) or alumni

For more information, visit our website at www.aileron.org or contact Tara Hemelgarn at (937) 669-6515 or tara.hemelgarn@aileron.org