



IOWA LAKES CORRIDOR  
DEVELOPMENT CORPORATION

BUENA VISTA, CLAY, DICKINSON & EMMET COUNTIES

# Live Work Play Here Relay

Aiming to Attract 400 New Families by 2009

## Who to Contact?

Here's a list to get you thinking about all the people you know who would make great contacts for the Live, Work, Play Here Relay. You might be surprised by the number of people you know who would like to hear about the Corridor area and how they can find what they need in life right here in Iowa.

- **Family.** Do you have a sister, cousin, aunt or nephew who lives outside the Corridor, but you would like to live closer?  
QUOTE: "My husband and I relocated to this area in 2005 for my new career opportunity. He has found a new career opportunity, too. We love it here and are working to bring other family members to this area as soon as possible." — Kathy Evert, Iowa Lakes Corridor Development Corporation president
- **Former Co-workers.** Have you had a co-worker who moved away, because they thought they could find better options outside the Corridor area? Let's tell them how things have changed.  
FAST FACT: There are over 500 position openings in the Corridor.
- **Past Neighbors.** Did you once have a neighbor while living in a different area, whom you wish could have moved to the Corridor with you?  
FAST FACT: The cost of living is 20% lower in Storm Lake, 15% lower in Spirit Lake, 17% lower in Spencer and 24% lower in Estherville than the Iowa State average.
- **College Students.** Do you know of any college students looking for a good place to call home after graduating?  
FAST FACT: One of the Iowa Lakes Corridor Development Corporation's goals is to make the Corridor the most entrepreneurial region in the state.
- **Friends.** Think of all the friends you have who live outside the Corridor area and how they could find a life full of as much quality as yours right here.  
REMEMBER: After 5 p.m., you're on vacation in the Corridor. When it comes to arts and entertainment, the Corridor has it all from live music to art shows to culinary delights, residents don't lack for opportunities to have fun.

[www.liveworkplayhere.org](http://www.liveworkplayhere.org)