



IOWA LAKES CORRIDOR
DEVELOPMENT CORPORATION

BUENA VISTA, CLAY, DICKINSON & EMMET COUNTIES

FOR IMMEDIATE RELEASE

January 14, 2010

CONTACT: Shaun Arneson, 712.264.3474

New online job center to aid employers, job seekers

SPENCER — Changes have been taking place on the Iowa Lakes Corridor Web site that will aid employers and job hunters alike.

Corridor staff attends several career fairs each year where they have a chance to visit with college students and the general public, finding out what type of employment each individual is looking for. In the past, resumes were collected from those job fairs or from word-of-mouth, scanned and posted to the Corridor Web site for potential employers to view.

A new job center has been created on the Web site, www.lakescorridor.com, for individuals to post their own resume. From here, they will also be able to update and modify their resume.

Uploading a resume is simple. From the home page, click on “Work,” then “Job Center,” then “Send Resume.” Fill out the information, including preferred industry and job title, education level and length of time to post the resume on the Web site. Resumes may be posted anywhere from one to six months.

“We wanted the job center prevalent on the site,” said Corridor Vice President Shaun Arneson. “It’s a critical link in finding opportunities for students or those who are looking for new jobs. It is another avenue to find openings within the Corridor region.”

Potential employers can look through the posted resumes and contact individuals who are capable of filling open positions. Arneson also noted that the Corridor distributes resumes to employers per individual’s requests.

The Corridor continues to place emphasis on attending career fairs, both in and out of state, to market and promote career potential within the region. In February, Corridor staff will attend three career fairs: Buena Vista University Job Summit, South Dakota BIG Job Fair and Iowa State University’s Business/Liberal Arts and Sciences Career Fair. The Corridor will highlight the new job center at these career fairs.

“It’s important to represent area employers,” said Arneson, which is why local businesses are often invited to attend career fairs with the Corridor. “We continuously promote the region, our existing employers and opportunities to live, work and play here.”

###

The Iowa Lakes Corridor Development Corporation is the regional economic development agency for Buena Vista, Clay, Dickinson and Emmet Counties. Its mission is to foster, encourage aid or otherwise assist in the economic growth and development of the region. For more information, call 712.264.3474 or email contact@lakescorridor.com