



IOWA LAKES CORRIDOR
DEVELOPMENT CORPORATION

BUENA VISTA, CLAY, DICKINSON & EMMET COUNTIES

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Kauffman FastTrac® NewVenture™ set for Corridor Region

STORM LAKE -- The Iowa Lakes Corridor Development Corporation will be providing Kauffman FastTrac® NewVenture™ entrepreneurial training program in Storm Lake beginning Sept. 21. Kauffman FastTrac®, an initiative of the Ewing Marion Kauffman Foundation of Kansas City, is a practical, hands-on business development program designed to help entrepreneurs hone the skills needed to create, manage and grow successful businesses. Kauffman FastTrac® participants don't just learn about the business, they live it. They work on their own business ideas or ventures throughout the program -- moving their ventures to reality or to new levels of growth. Kauffman FastTrac® programs were created by entrepreneurs and are facilitated by entrepreneurs.

FastTrac® NewVenture™ will begin at 6:30 p.m. on Tuesday, Sept. 21, at Iowa Central Community College, Room 15, in Storm Lake. There are two sessions the first week to build relationships with participants and encourage involvement, with the second session held at 6:30 p.m. on Thursday, Sept. 23, at the same location. The next 8 sessions will be held each Thursday evening from 6:30-9:30 p.m. This program is suited best for entrepreneurs in their early stages of business development and provides the tools to develop a business concept, determine the viability of the business concept, and outline the critical steps to a successful business launch.

"We have invested significantly in training with the Kauffman Foundation to be able to offer this program in our region. We are very excited about how this program can help further our goal of becoming recognized as the most attractive region for entrepreneurs and new ventures," said Kathy Evert, President and CEO of the Iowa Lakes Corridor Development Corporation. "I have worked with the Kauffman FastTrac® program in the past and know it will be of great value to entrepreneurs and business owners and to the long-term economic vitality of this region."

The cost for the 30-hour program is \$325 and includes all materials, a business coach, and guest speakers at each session. The program will be facilitated by Brian Dalziel, senior vice president of the Iowa Lakes Corridor. Dalziel brings 20 years of CEO experience to the class; he previously founded four technology companies, capitalized them with \$18 million and grew them from start-up to market leadership. His first business specialized in client-server demographic software for media companies, the second was a dot-com serving insurance and real estate companies, the third innovated electron beam irradiation technologies for use in food preservation and the most recent commercialized pyrolytic gasification (waste-to-energy) technologies in the alternative energy sector.

Applications for Kauffman FastTrac® NewVenture™ can be found on the Iowa Lakes Corridor Web site, www.lakescorridor.com, and in the Corridor office, located at 1900 Grand Ave. North, Suite E12 in Spencer.

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The Iowa Lakes Corridor Development Corporation is the regional economic development agency for Buena Vista, Clay, Dickinson and Emmet counties. Its mission is to foster, encourage, aid, promote or otherwise assist in the economic growth and development of the region. For more information about the Iowa Lakes Corridor Development Corporation, call 712.264.3474 or visit www.lakescorridor.com.