



IOWA LAKES CORRIDOR
DEVELOPMENT CORPORATION

BUENA VISTA, CLAY, DICKINSON & EMMET COUNTIES

Corridor to attend Food Expo in New Orleans
Institute of Food Technologists shows global food trends

SPENCER – The Iowa Lakes Corridor will be attending the Institute of Food Technologists’ Food Expo in New Orleans, La, June 11-14. The IFT Food Expo is the industry’s largest collection of ingredients, equipment, processing and packaging suppliers under one roof. It’s the only place where the latest global food trends – and the products designed to meet them – are on display.

This is the fourth year the Corridor has attended the IFT Food Expo. Shaun Arneson, vice president of the Iowa Lakes Corridor, will be making the trip to New Orleans. “The partnership between the Iowa Department of Economic Development and the Iowa Lakes Corridor allows us to have a presence at the IFT Food Expo,” said Arneson.

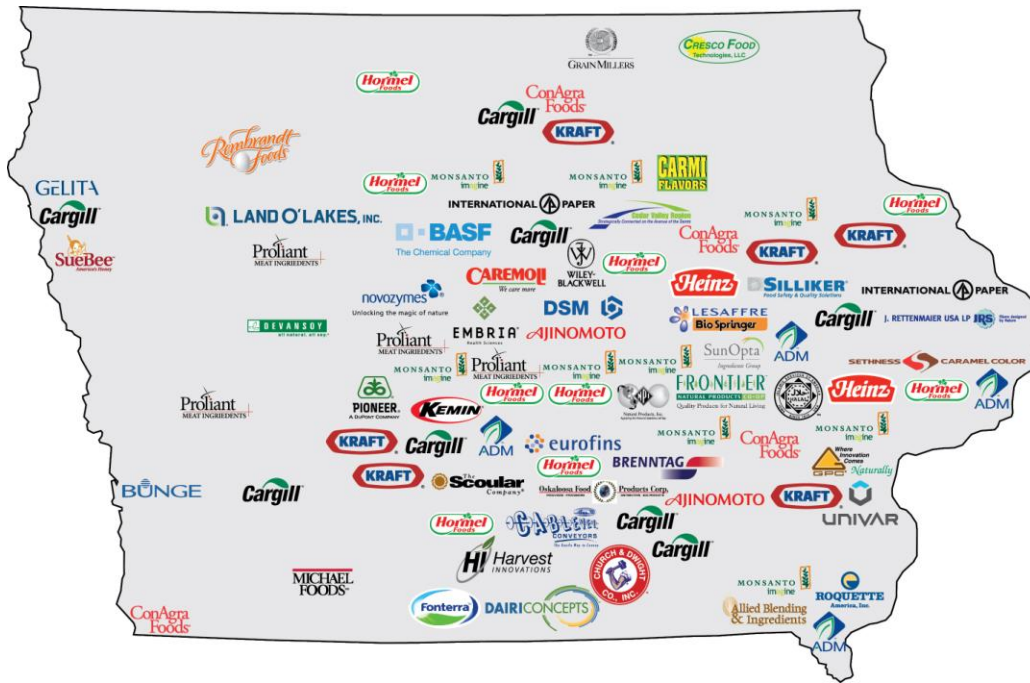
The Corridor has an objective to promote the region to prospective business and industry through direct contacts and partner organizations. One of the targeted industries is food processing, which is why the Corridor attends the IFT Food Expo.

“There will be a number of Iowa companies at the show, and maintaining relationships and supporting existing Corridor food processing companies is one of the reasons for our participation,” said Arneson. Rembrandt Enterprises will also be attending the Expo.

The IFT Food Expo is the single most important event for professionals involved in food science and technology. That’s why two out of every three Food Expo attendees are repeat attendees. They know first-hand that it’s the best place to see the newest products, trends, tools, and techniques, and meet face-to-face with the companies who provide them.

“Attending the tradeshow also serves as a way to introduce and market the State of Iowa to companies interested in expansion or relocation opportunities,” said Arneson. The companies from Iowa attending the Expo are grouped together in the Iowa Pavilion. The Iowa Department of Economic Development will host a reception at the Iowa Pavilion on Sunday, June 12, to show how Iowa is a leader in the nation’s food industry.

According to IDED, Iowa is number one in the nation in corn, soybean, pork and egg production. Iowa is home to the largest cereal mill in the world, Quaker Oats, the largest caramel color plant in the world, Sethness, and the largest spice plant in North America, Tone’s. More than 820 Iowa food processors generate more than \$32 billion worth of food products annually.



This map shows the Iowa companies and their locations that are attending the IFT Food Expo in New Orleans, La.

###

The Iowa Lakes Corridor Development Corporation is the regional economic development agency for Buena Vista, Clay, Dickinson and Emmet counties. Its mission is to foster, encourage, aid, promote or otherwise assist in the economic growth and development of the region. For more information about the Iowa Lakes Corridor Development Corporation, call 712-264-3474 or visit www.lakescorridor.com.