



Iowa

Emsi BG



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Report Parameters

1 State

19	Iowa
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Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

3,163,561

Population (2020)

Population **grew by 41,020** over the last 5 years and is projected to **grow by 77,147** over the next 5 years.

1,681,785

Total Regional Employment

Jobs **decreased by 63,663** over the last 5 years but are projected to **grow by 59,629** over the next 5 years.

\$60.5K

Median Household Income (2019)

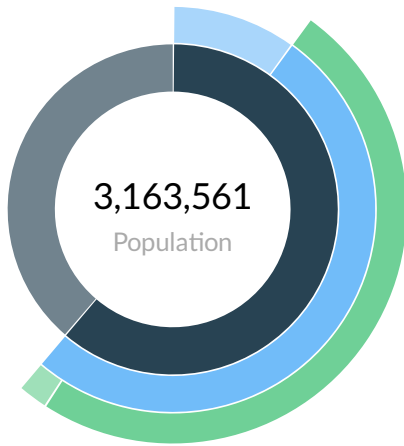
Median household income is **\$2.3K below** the national median household income of \$62.8K.

Takeaways

- As of 2020 the region's population **increased by 1.3%** since 2015, growing by 41,020. Population is expected to **increase by 2.4%** between 2020 and 2025, adding 77,147.
- From 2015 to 2020, jobs **declined by 3.6%** in Iowa from 1,745,448 to **1,681,785**. This change **fell short of the national growth rate of 0.0% by 3.6%**. As the number of jobs declined, the **labor force participation rate decreased from 86.8% to 83.8% between 2015 and 2020**.
- Concerning educational attainment, **19.7% of Iowa residents possess a Bachelor's Degree** (0.4% below the national average), and **11.7% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	3,163,561	1,622,135	1,681,785	97.8	\$172.49B	\$212.35B	\$232.70B

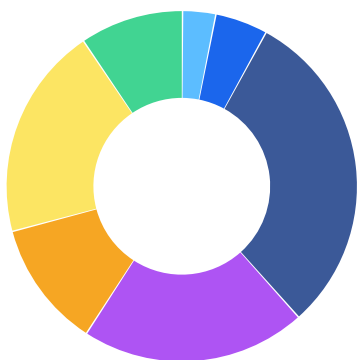
2020 Labor Force Breakdown



	Population
● Civilian non-institutionalized population 15-64	1,935,439
● Not in Labor Force	313,304
● Labor Force	1,622,135
● Employed	1,555,857
● Unemployed	66,278
● Military, institutionalized, under 15, and over 65	1,228,122

Educational Attainment

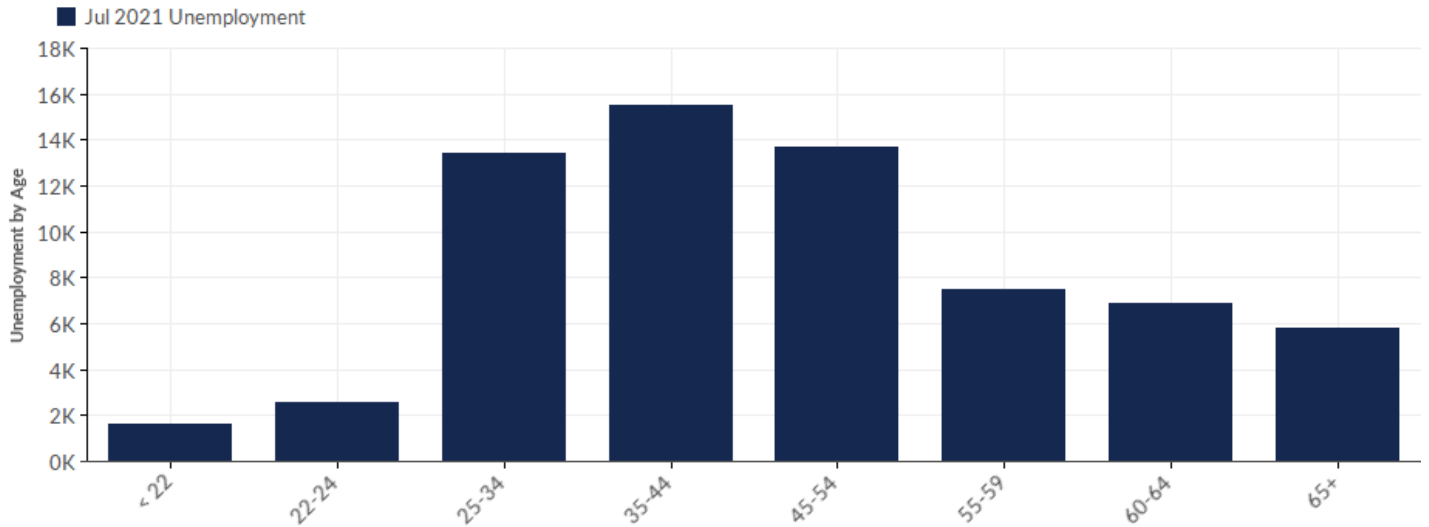
Concerning educational attainment, **19.7% of Iowa residents possess a Bachelor's Degree** (0.4% below the national average), and **11.7% hold an Associate's Degree** (3.1% above the national average).



	% of Population	Population
● Less Than 9th Grade	3.1%	64,896
● 9th Grade to 12th Grade	4.9%	103,095
● High School Diploma	30.4%	646,226
● Some College	20.7%	440,717
● Associate's Degree	11.7%	248,565
● Bachelor's Degree	19.7%	418,041
● Graduate Degree and Higher	9.5%	202,606

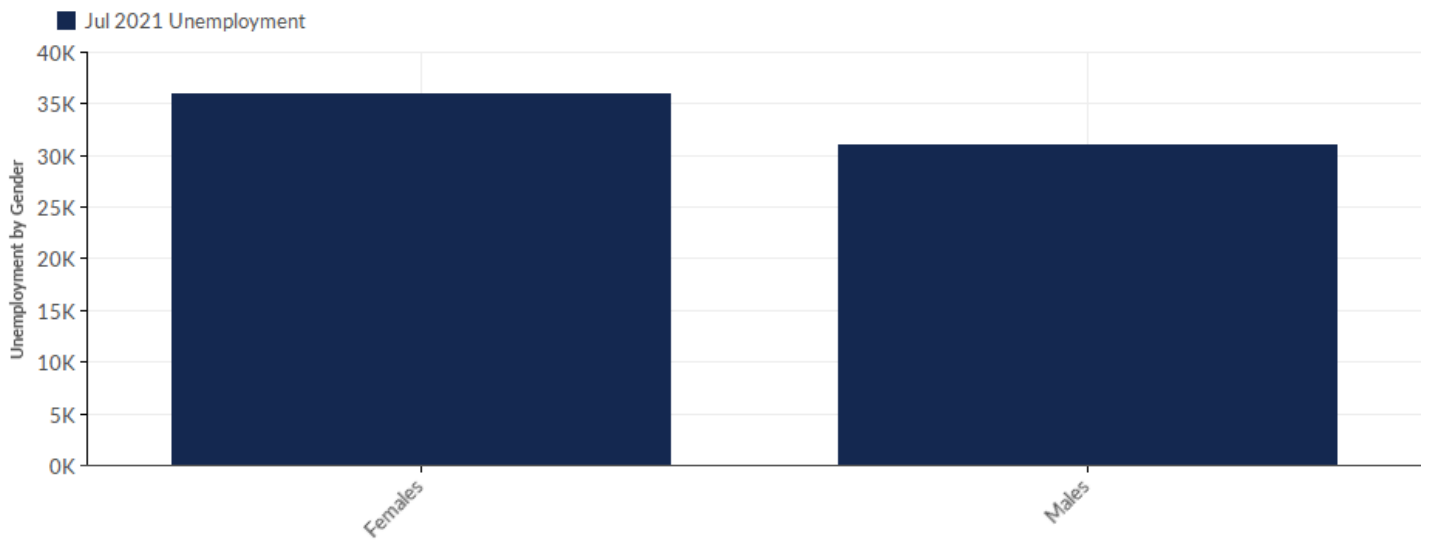
Unemployment by Demographics

Unemployment by Age



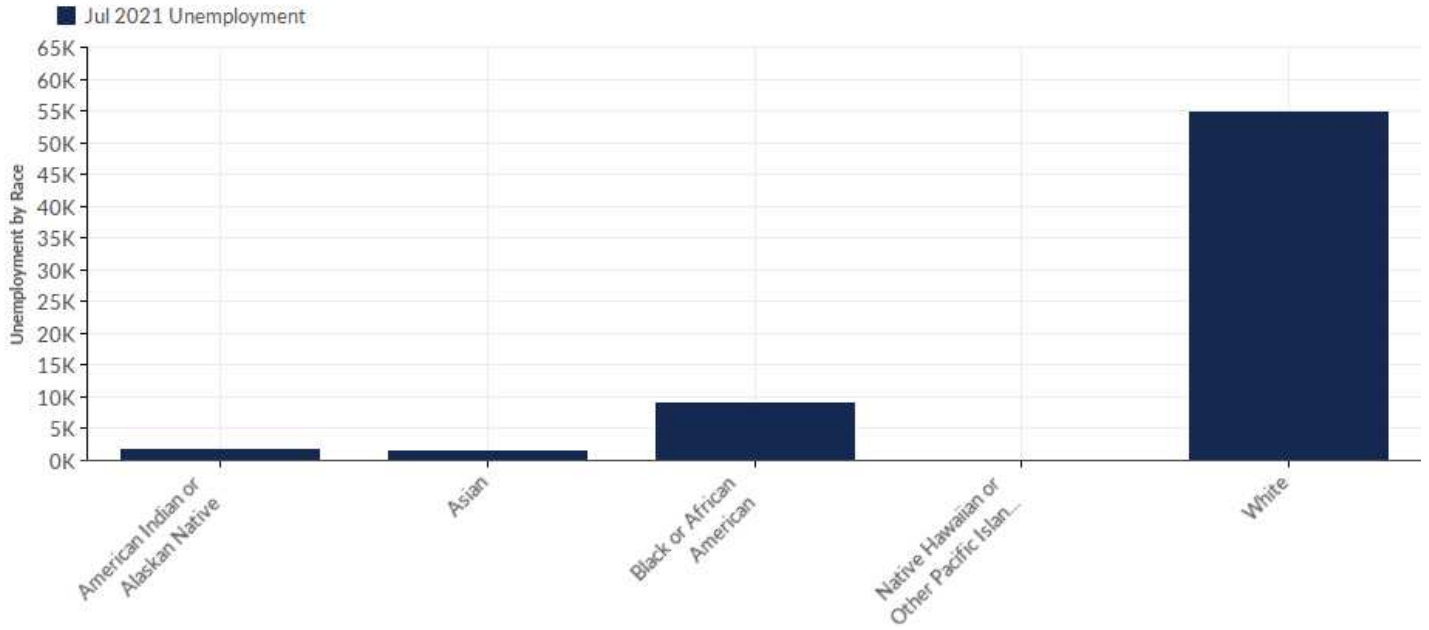
Age	Unemployment (Jul 2021)	% of Cohort
< 22	1,615	2.41%
22-24	2,538	3.79%
25-34	13,448	20.08%
35-44	15,507	23.15%
45-54	13,710	20.47%
55-59	7,508	11.21%
60-64	6,857	10.24%
65+	5,804	8.66%
Total	66,986	100.00%

Unemployment by Gender



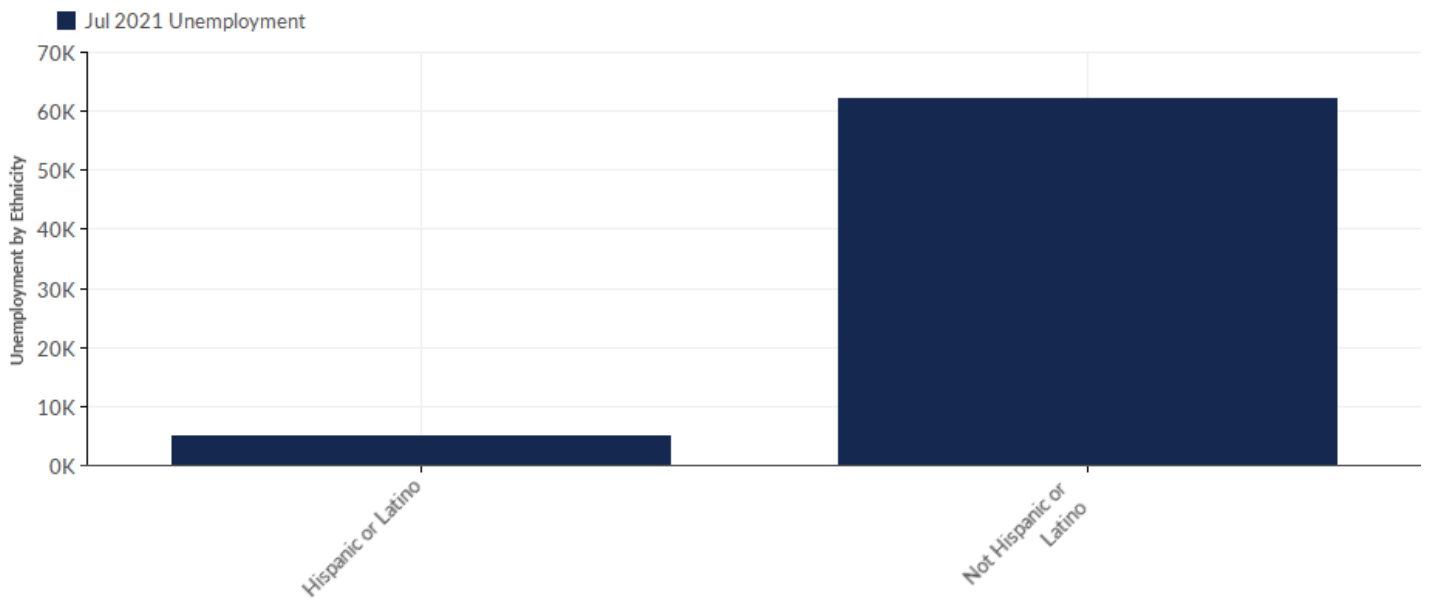
Gender	Unemployment (Jul 2021)	% of Cohort
Females	35,972	53.70%
Males	31,014	46.30%
Total	66,986	100.00%

Unemployment by Race



Race	Unemployment (Jul 2021)	% of Cohort
American Indian or Alaskan Native	1,626	2.43%
Asian	1,427	2.13%
Black or African American	9,046	13.50%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	54,887	81.94%
Total	66,986	100.00%

Unemployment by Ethnicity

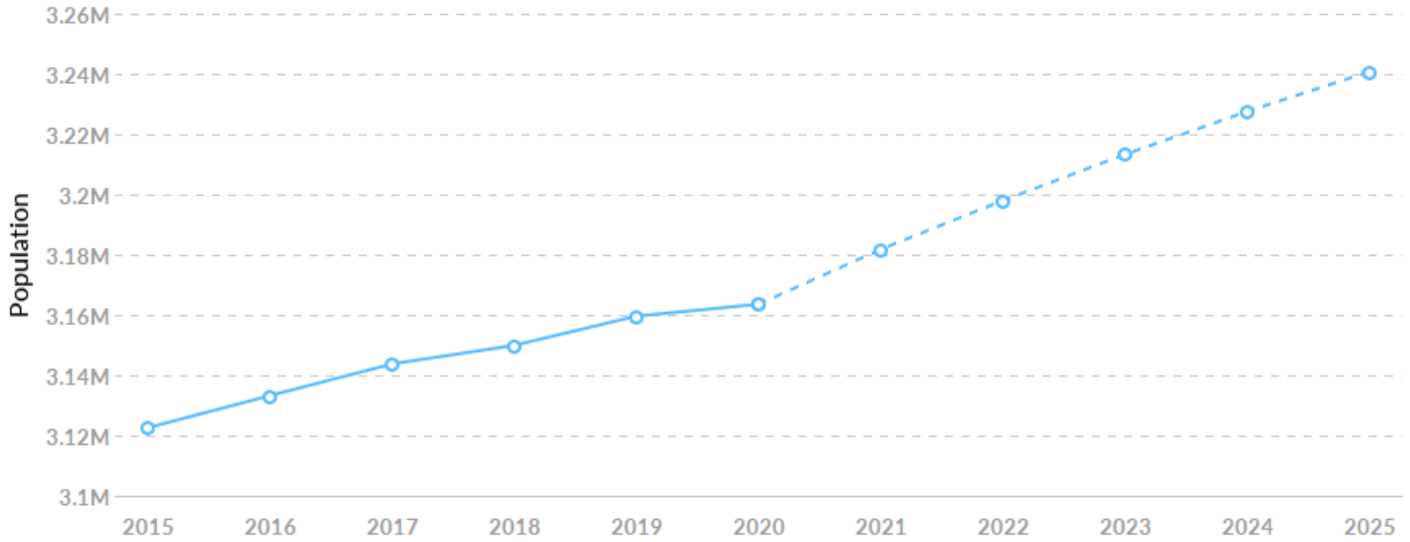


Ethnicity	Unemployment (Jul 2021)	% of Cohort
Hispanic or Latino	4,904	7.32%
Not Hispanic or Latino	62,082	92.68%
Total	66,986	100.00%

Historic & Projected Trends

Population Trends

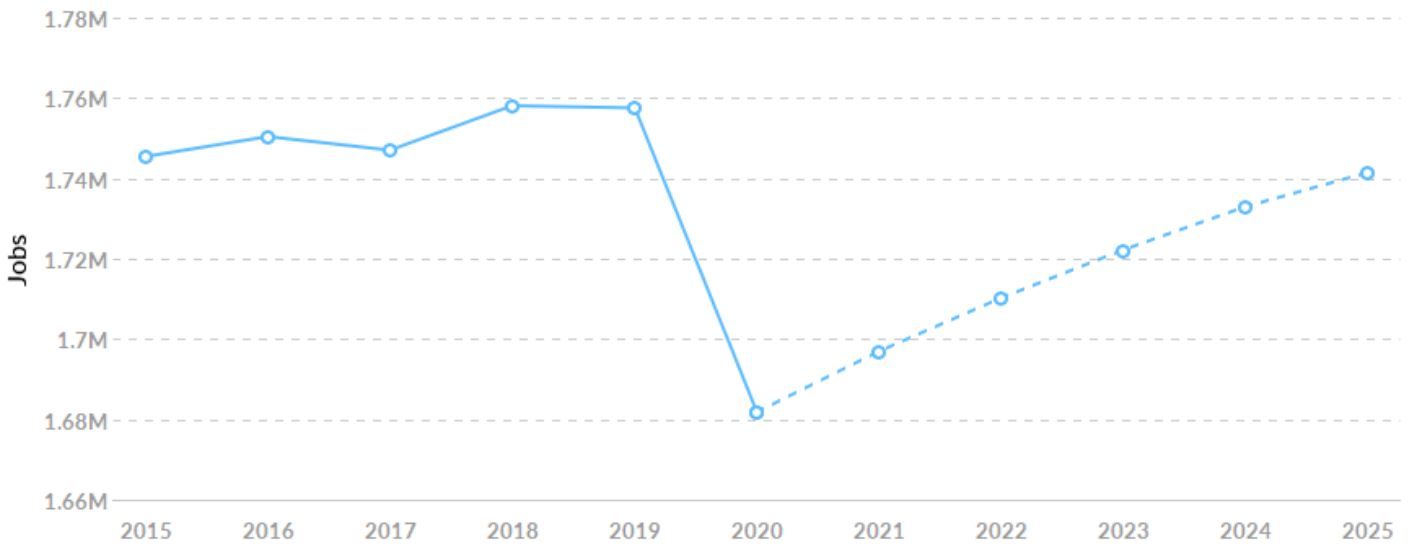
As of 2020 the region's population **increased by 1.3%** since 2015, growing by 41,020. Population is expected to **increase by 2.4%** between 2020 and 2025, adding 77,147.



Timeframe	Population
2015	3,122,541
2016	3,133,210
2017	3,143,734
2018	3,149,900
2019	3,159,596
2020	3,163,561
2021	3,181,770
2022	3,197,961
2023	3,213,284
2024	3,227,541
2025	3,240,708

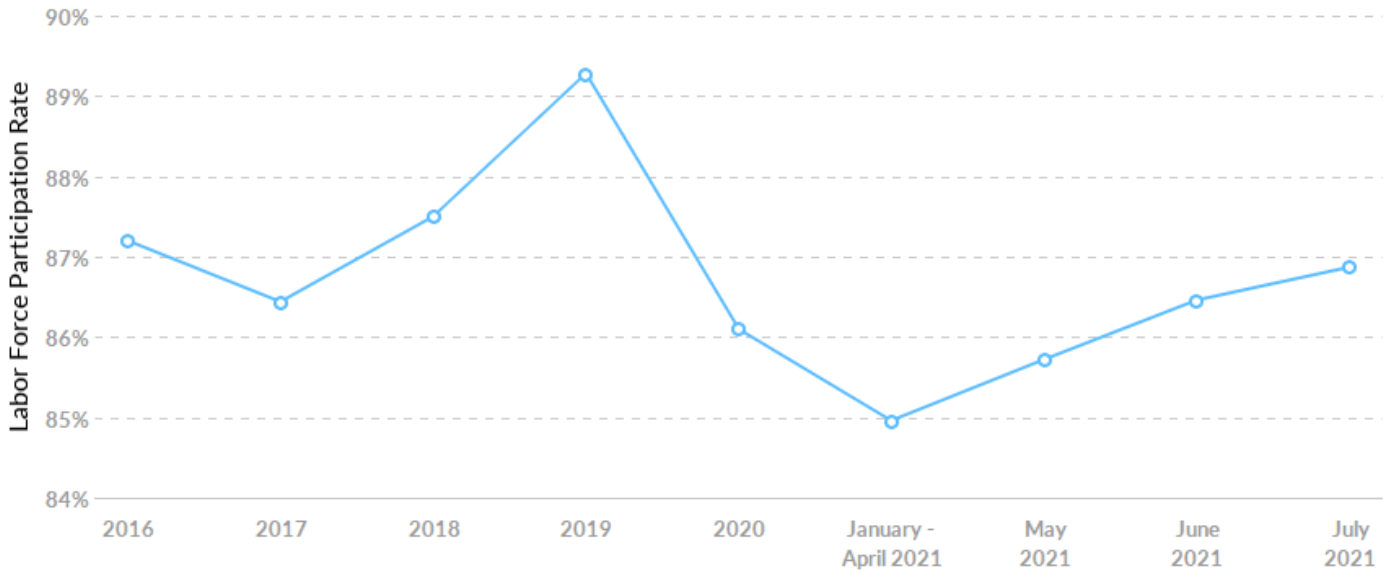
Job Trends

From 2015 to 2020, jobs declined by 3.6% in Iowa from 1,745,448 to 1,681,785. This change fell short of the national growth rate of 0.0% by 3.6%.



Timeframe	Jobs
2015	1,745,448
2016	1,750,397
2017	1,747,019
2018	1,758,086
2019	1,757,528
2020	1,681,785
2021	1,696,914
2022	1,710,197
2023	1,722,183
2024	1,732,927
2025	1,741,414

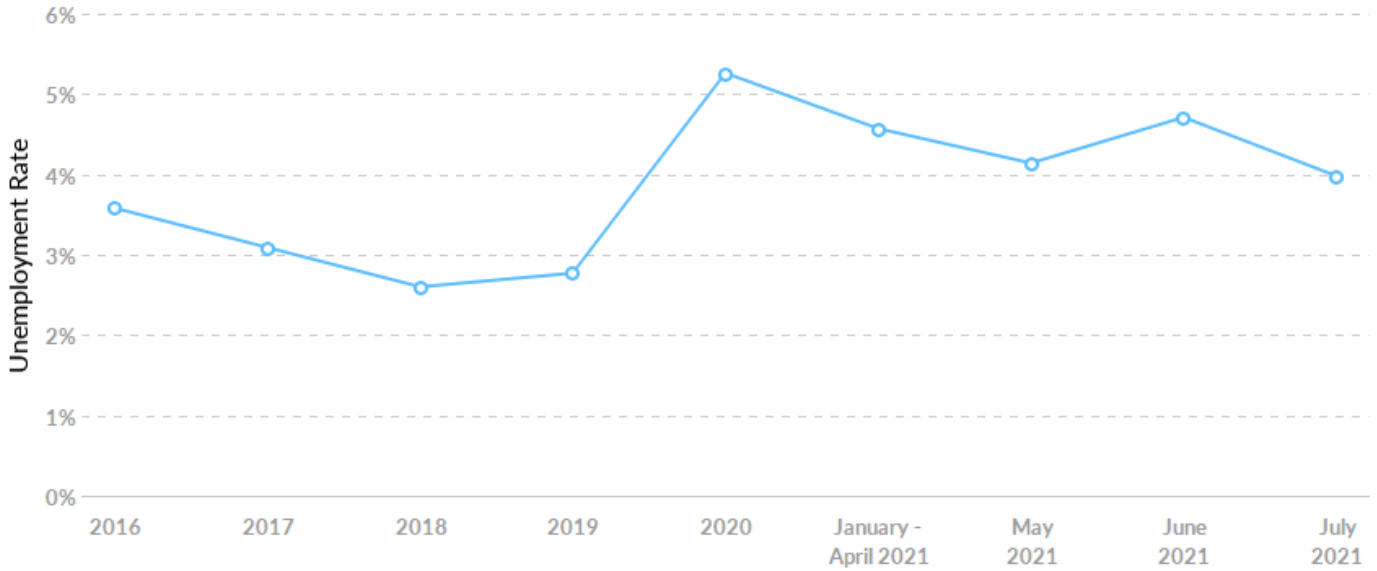
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	87.20%
2017	86.44%
2018	87.50%
2019	89.28%
2020	86.10%
January - April 2021	84.96%
May 2021	85.72%
June 2021	86.46%
July 2021	86.87%

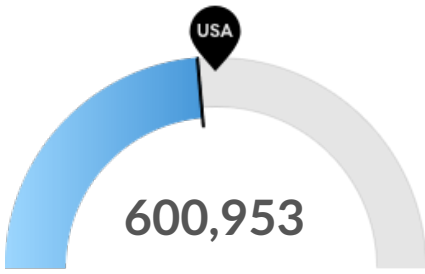
Unemployment Rate Trends

Iowa had a July 2021 unemployment rate of 3.98%, increasing from 3.58% 5 years before.



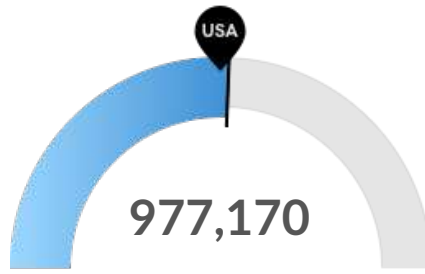
Timeframe	Unemployment Rate
2016	3.58%
2017	3.09%
2018	2.60%
2019	2.77%
2020	5.26%
January - April 2021	4.57%
May 2021	4.14%
June 2021	4.71%
July 2021	3.98%

Population Characteristics



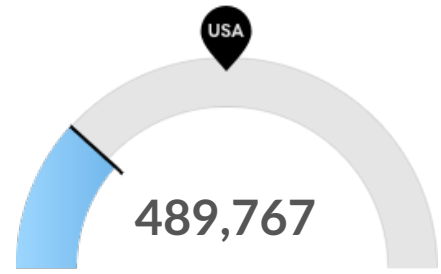
Millennials

Iowa has 600,953 millennials (ages 25-39). The national average for an area this size is 651,926.



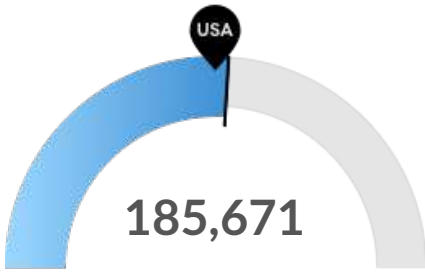
Retiring Soon

Retirement risk is about average in Iowa. The national average for an area this size is 941,558 people 55 or older, while there are 977,170 here.



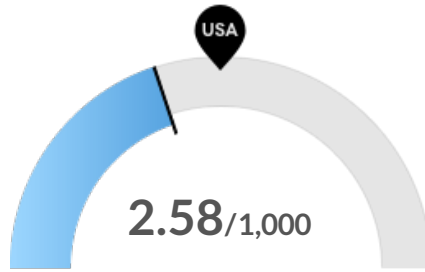
Racial Diversity

Racial diversity is low in Iowa. The national average for an area this size is 1,274,230 racially diverse people, while there are 489,767 here.



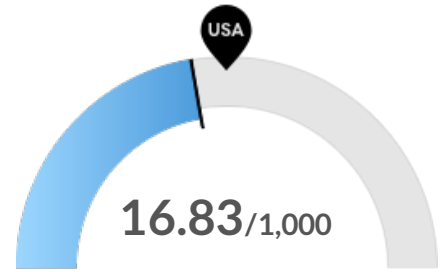
Veterans

Iowa has 185,671 veterans. The national average for an area this size is 175,435.



Violent Crime

Iowa has 2.58 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

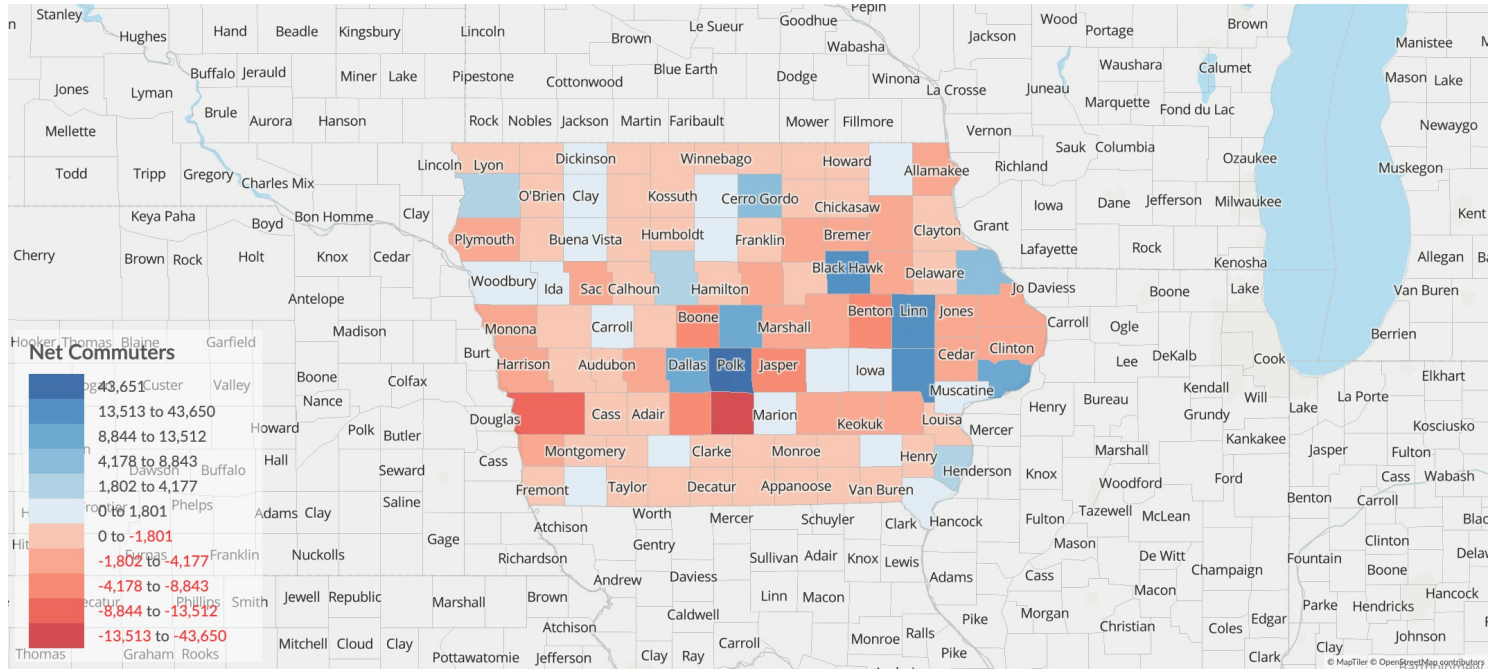


Property Crime

Iowa has 16.83 property crimes per 1,000 people. The national rate is 19.78 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Iowa currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

County	Name	2020 Employment
19153	Polk County, IA	315,889
19113	Linn County, IA	133,984
19163	Scott County, IA	93,679
19103	Johnson County, IA	88,540
19013	Black Hawk County, IA	77,905

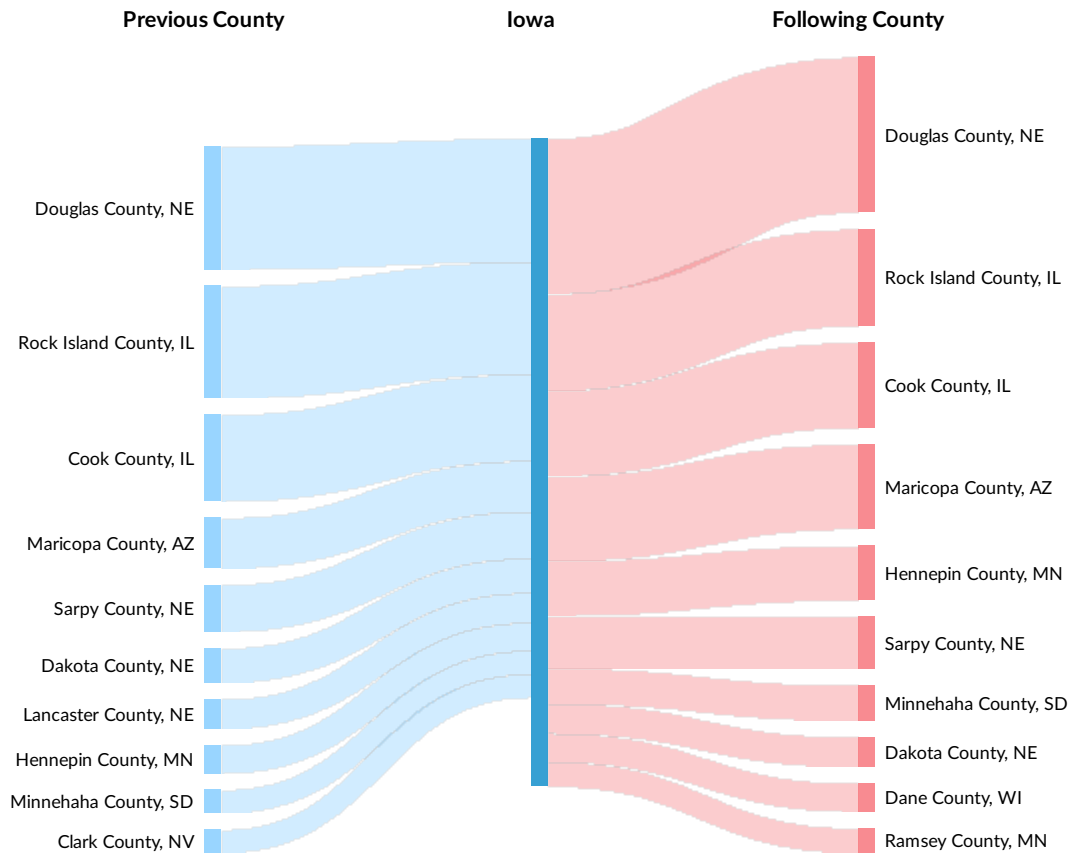
Where Talent Lives

County	Name	2020 Workers
19153	Polk County, IA	272,239
19113	Linn County, IA	118,218
19163	Scott County, IA	84,035
19103	Johnson County, IA	71,157
19013	Black Hawk County, IA	61,777

Inbound and Outbound Migration

The table below analyzes past and current residents of Iowa. The left column shows residents of other counties migrating to Iowa. The right column shows residents migrating from Iowa to other counties.

As of 2019, 2,041 people have migrated from Douglas County, NE to Iowa. In the same year, 2,572 people left Iowa migrating to Douglas County, NE. The total Net Migration for Iowa in 2018 was -4,888.

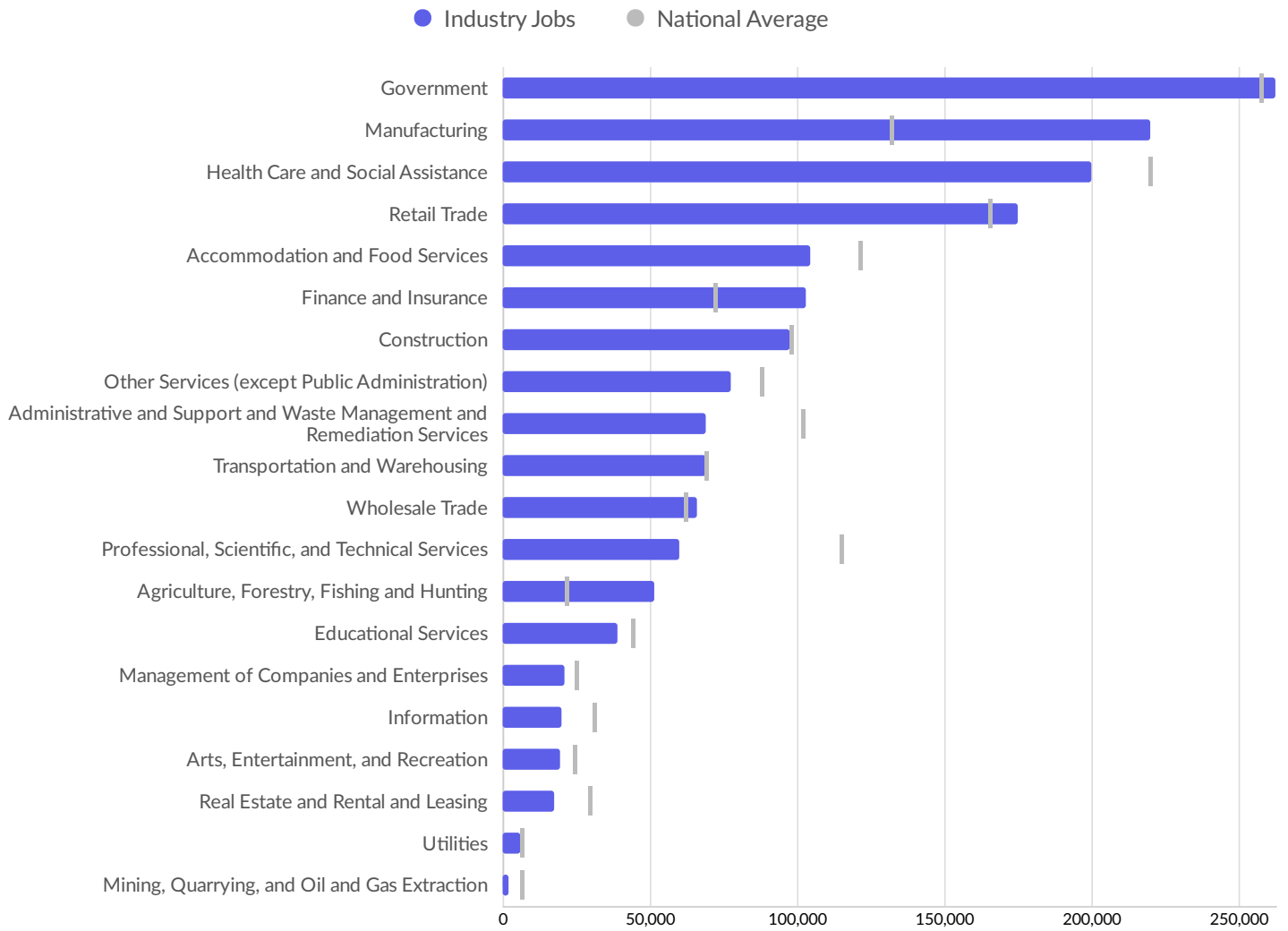


Top Previous Counties	Migrations
Douglas County, NE	2,041
Rock Island County, IL	1,858
Cook County, IL	1,435
Maricopa County, AZ	837
Sarpy County, NE	776
Dakota County, NE	570

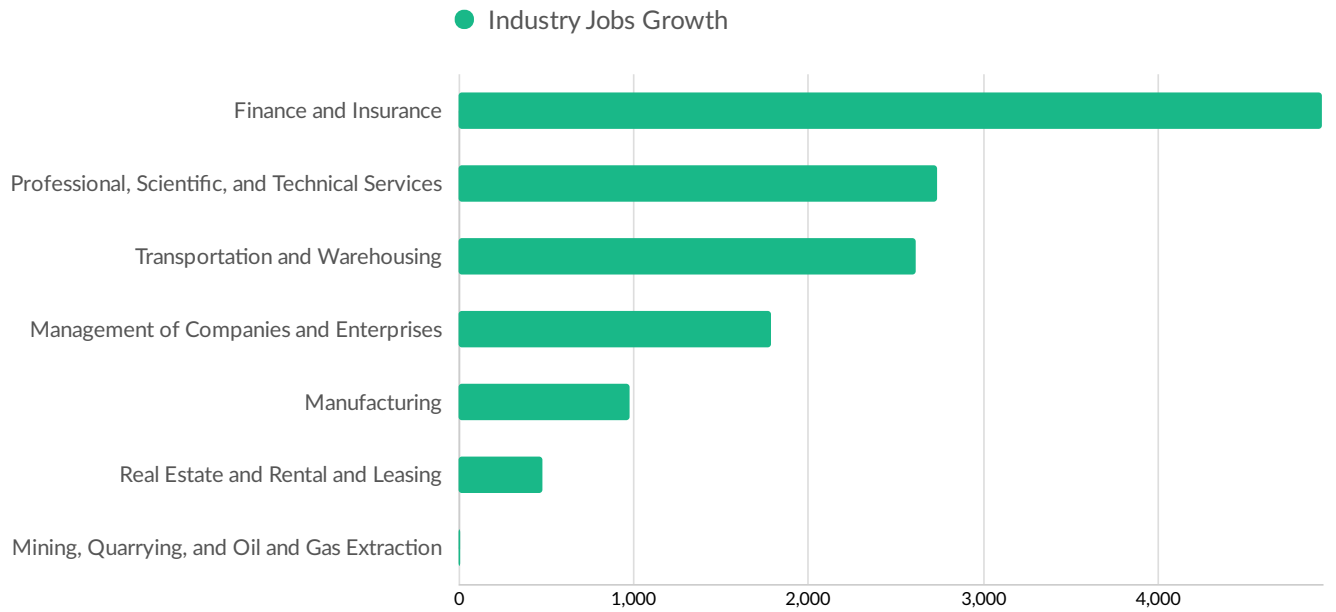
Top Previous Counties	Migrations
Lancaster County, NE	492
Hennepin County, MN	464
Minnehaha County, SD	387
Clark County, NV	385
DuPage County, IL	381
Los Angeles County, CA	373
El Paso County, CO	368
San Diego County, CA	352
Johnson County, KS	331
Top Following Counties	Migrations
Douglas County, NE	2,572
Rock Island County, IL	1,602
Cook County, IL	1,415
Maricopa County, AZ	1,405
Hennepin County, MN	903
Sarpy County, NE	867
Minnehaha County, SD	585
Dakota County, NE	492
Dane County, WI	470
Ramsey County, MN	409
Los Angeles County, CA	403
Jackson County, MO	402
Union County, SD	369
Tarrant County, TX	347
Olmsted County, MN	343

Industry Characteristics

Largest Industries



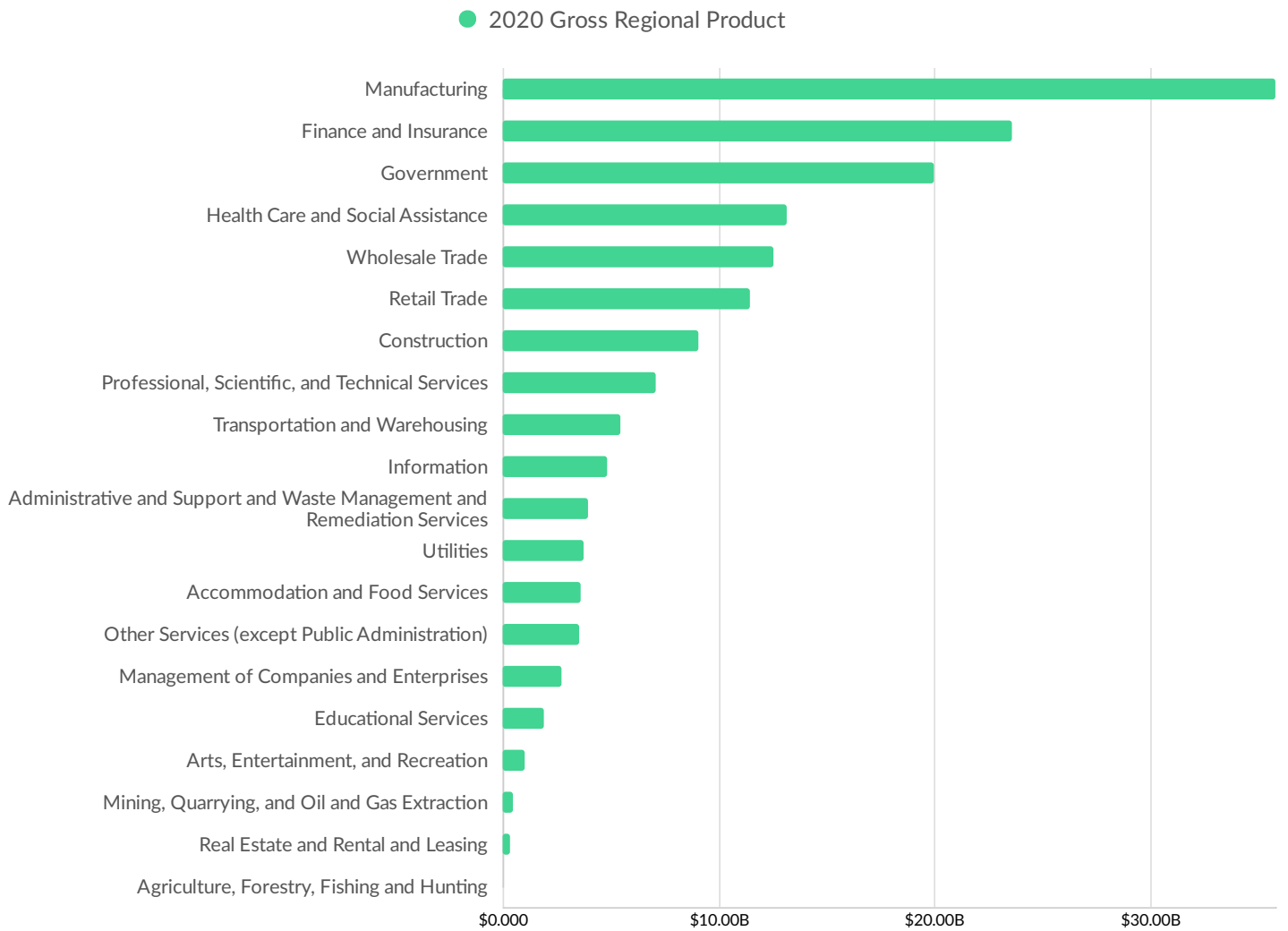
Top Growing Industries



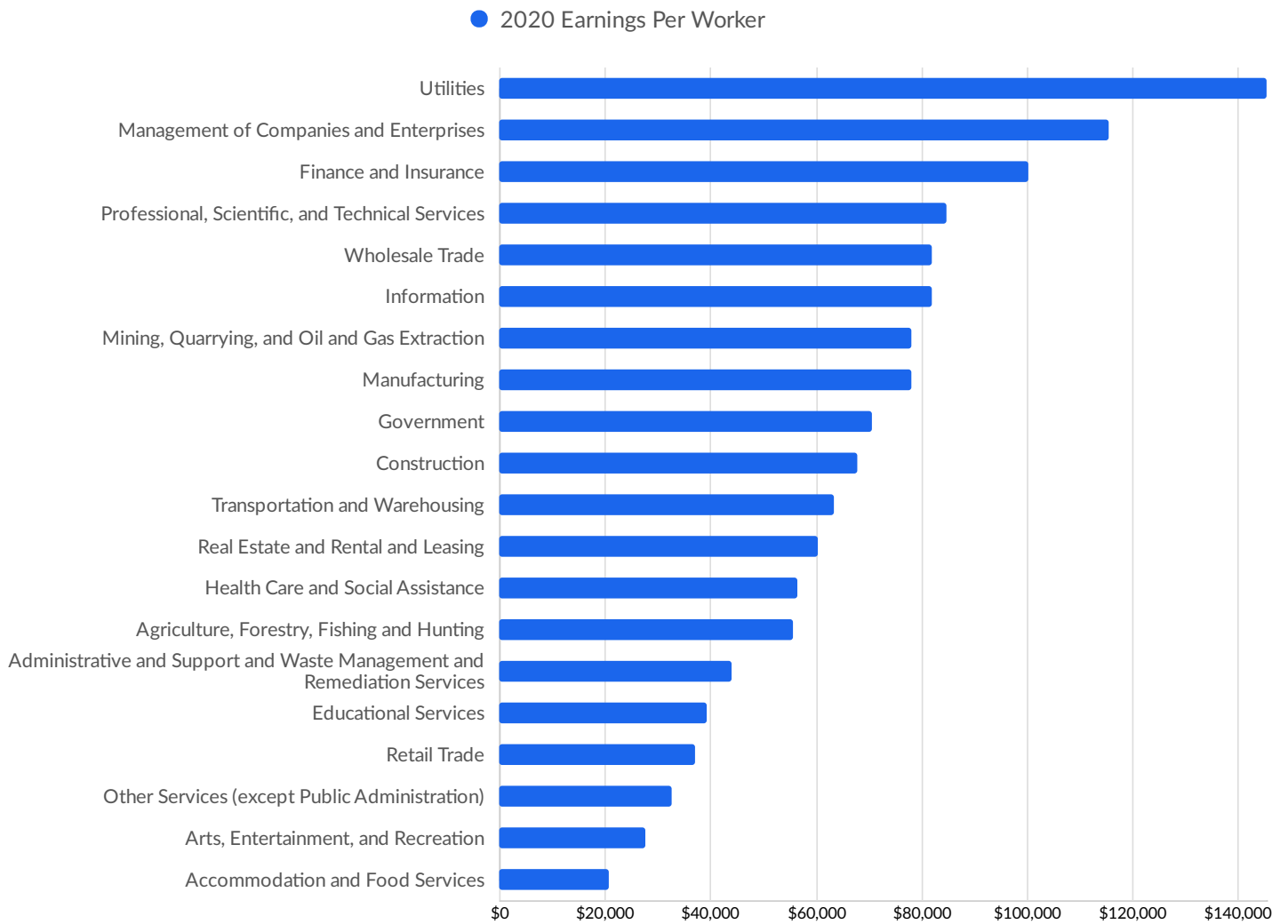
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



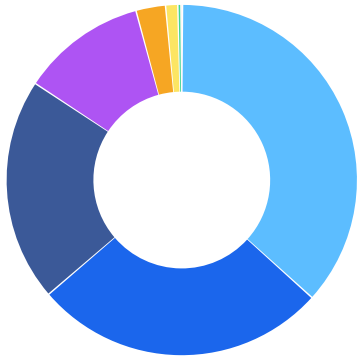
Business Characteristics

123,035 Companies Employ Your Workers

Online profiles for your workers mention 123,035 companies as employers, with the top 10 appearing below. In the last 12 months, 24,556 companies in Iowa posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
The University of Iowa	13,880 	U.S. Xpress, Inc.	10,081 
Wells Fargo & Company	10,816 	Hy-Vee, Inc.	8,785 
Deere & Company	8,998 	C.R. England, Inc.	7,950 
Iowa State University of Science...	7,787 	Uber Eats	7,947 
Principal Financial Group Inc	5,930 	Unitypoint Health	7,897 
Unitypoint Health	5,221 	Wells Fargo & Company	7,362 
Hy-Vee, Inc.	5,189 	Wal-Mart, Inc.	5,745 
Rockwell Collins, Inc.	4,487 	System TWT Transportation, LLC	5,664 
Mercy	4,203 	CRST International, Inc.	5,585 
Nationwide Mutual Insurance C...	2,907 	Robert Half International Inc.	5,477 

Business Size

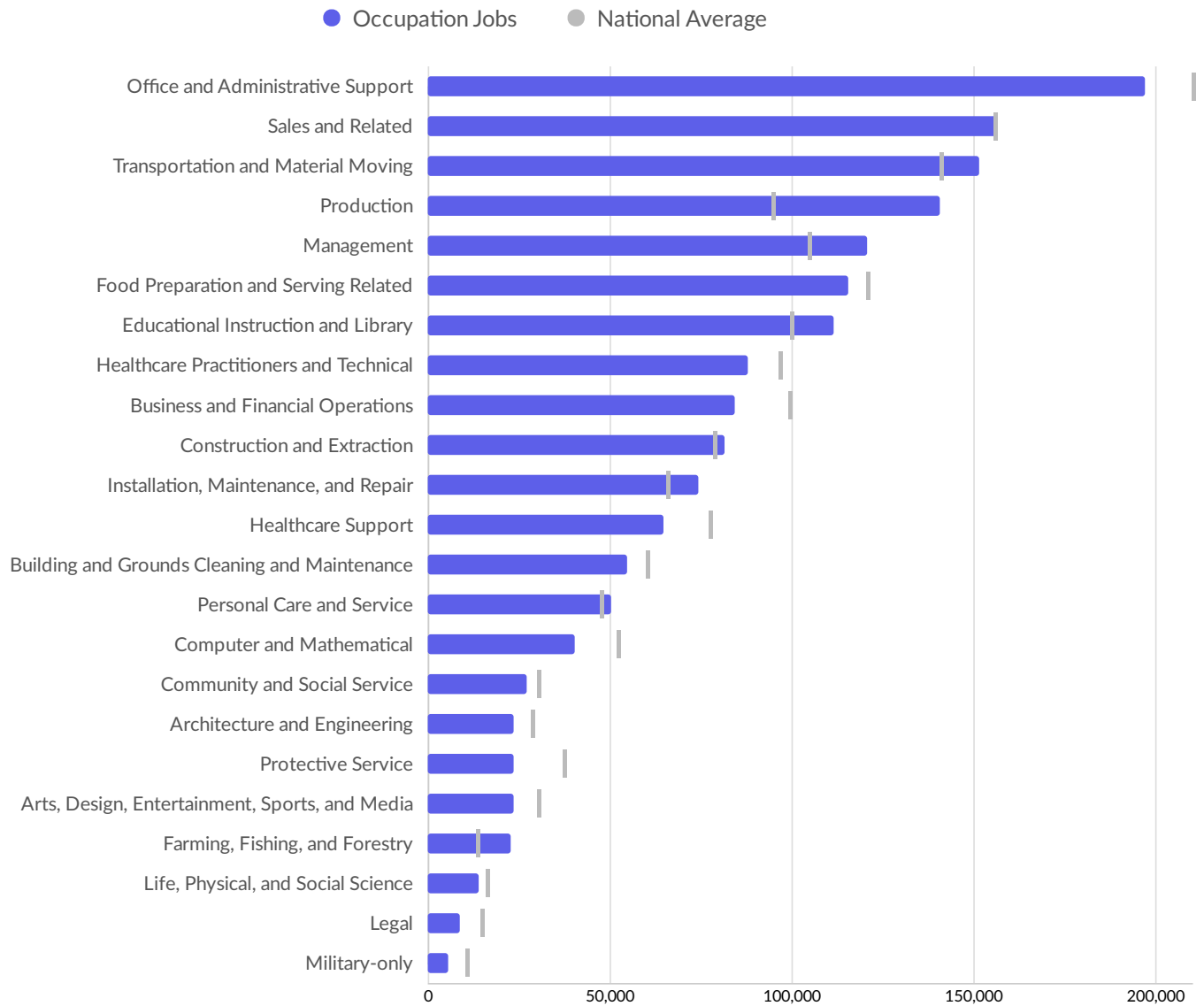


	Percentage	Business Count
1 to 4 employees	36.6%	48,817
5 to 9 employees	27.0%	36,025
10 to 19 employees	20.6%	27,414
20 to 49 employees	11.5%	15,351
50 to 99 employees	2.7%	3,636
100 to 249 employees	1.1%	1,494
250 to 499 employees	0.3%	383
500+ employees	0.1%	191

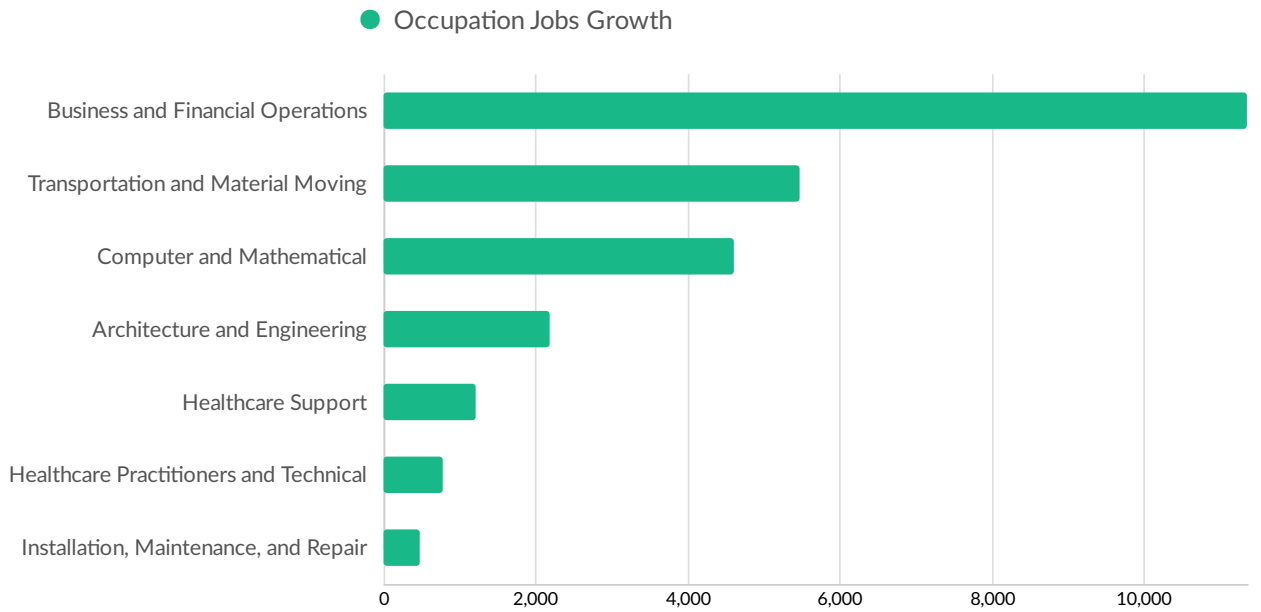
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

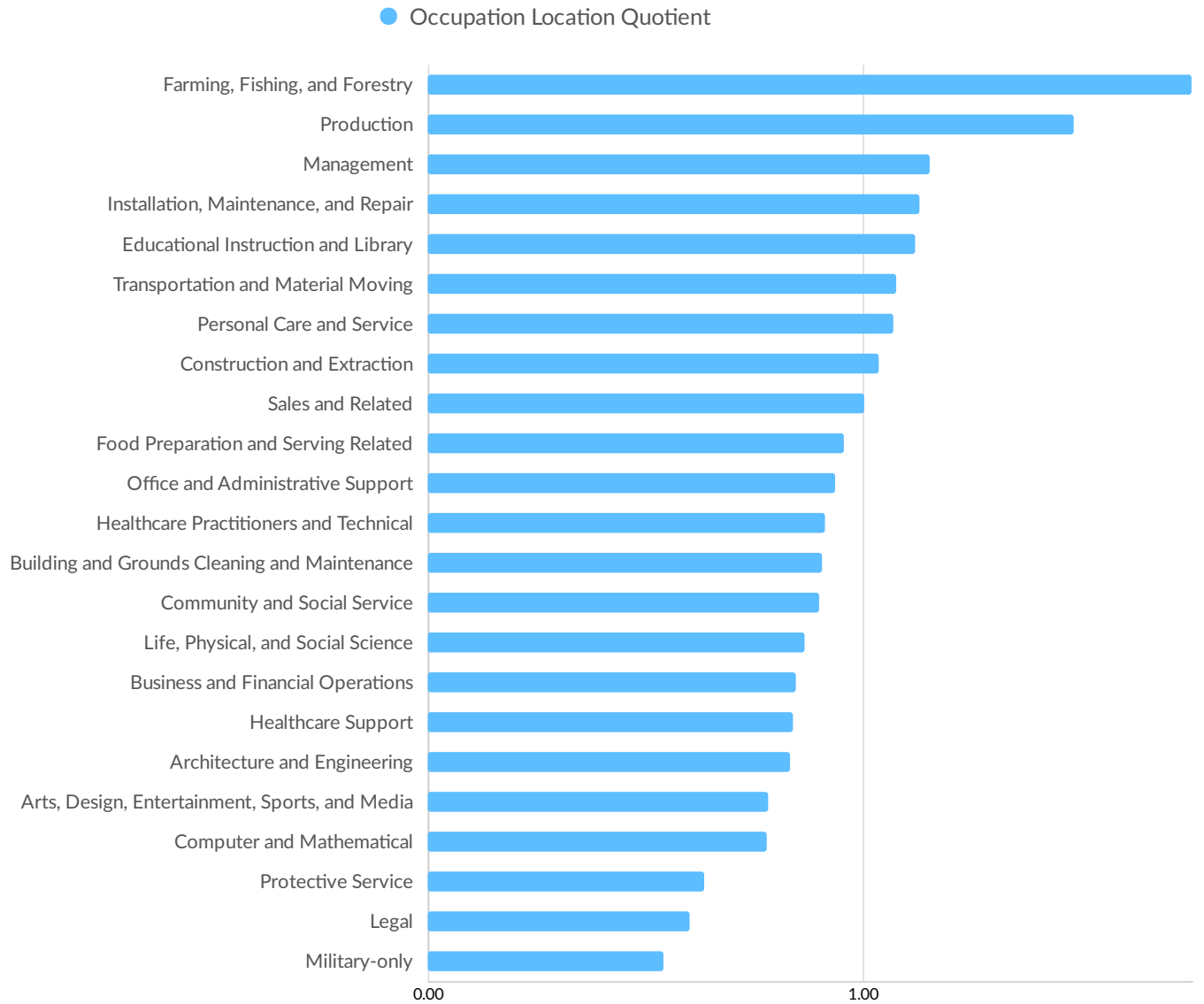
Largest Occupations



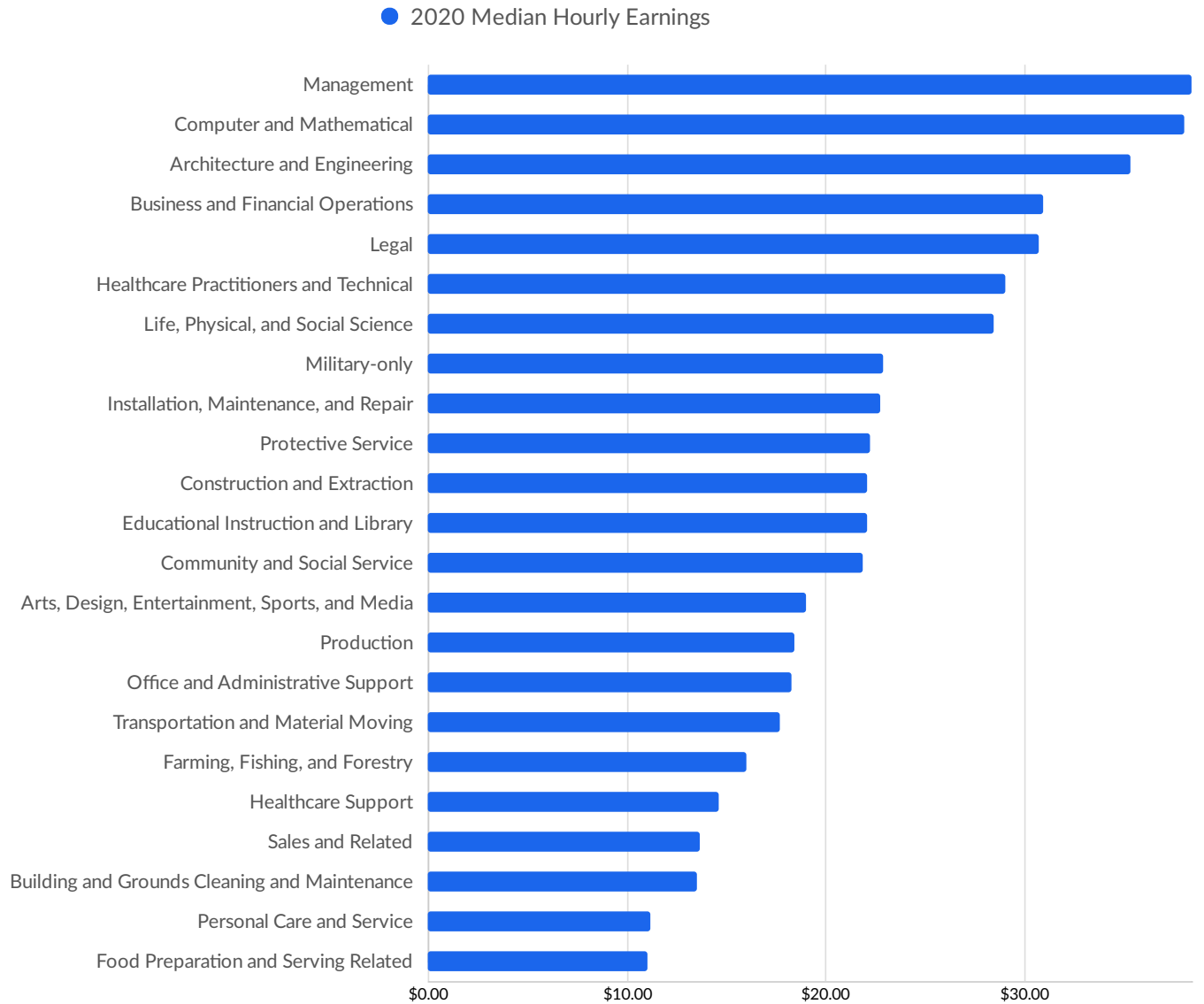
Top Growing Occupations



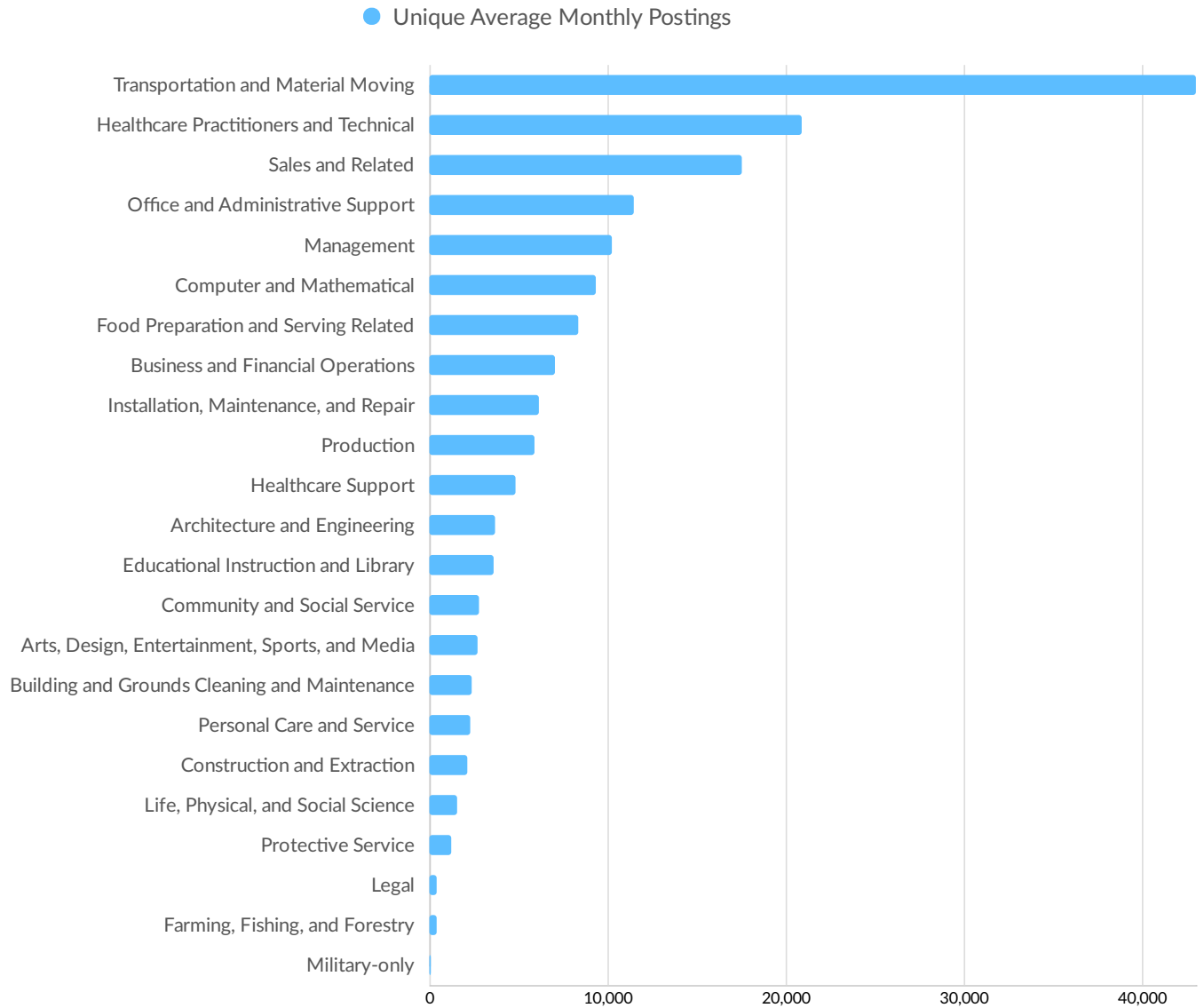
Top Occupation Location Quotient



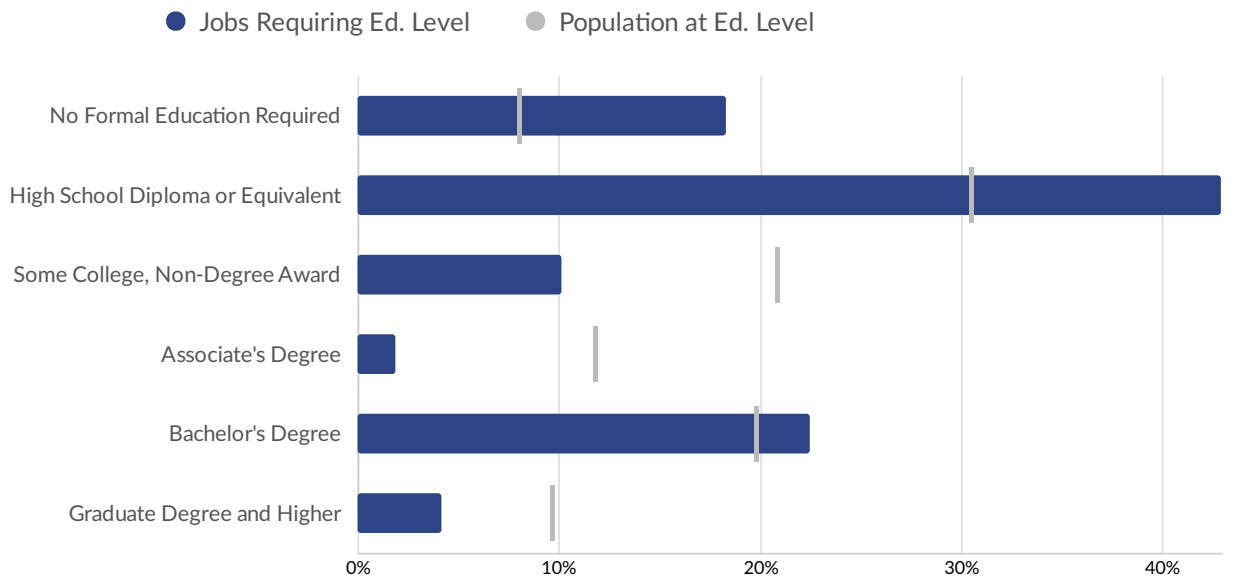
Top Occupation Earnings



Top Posted Occupations

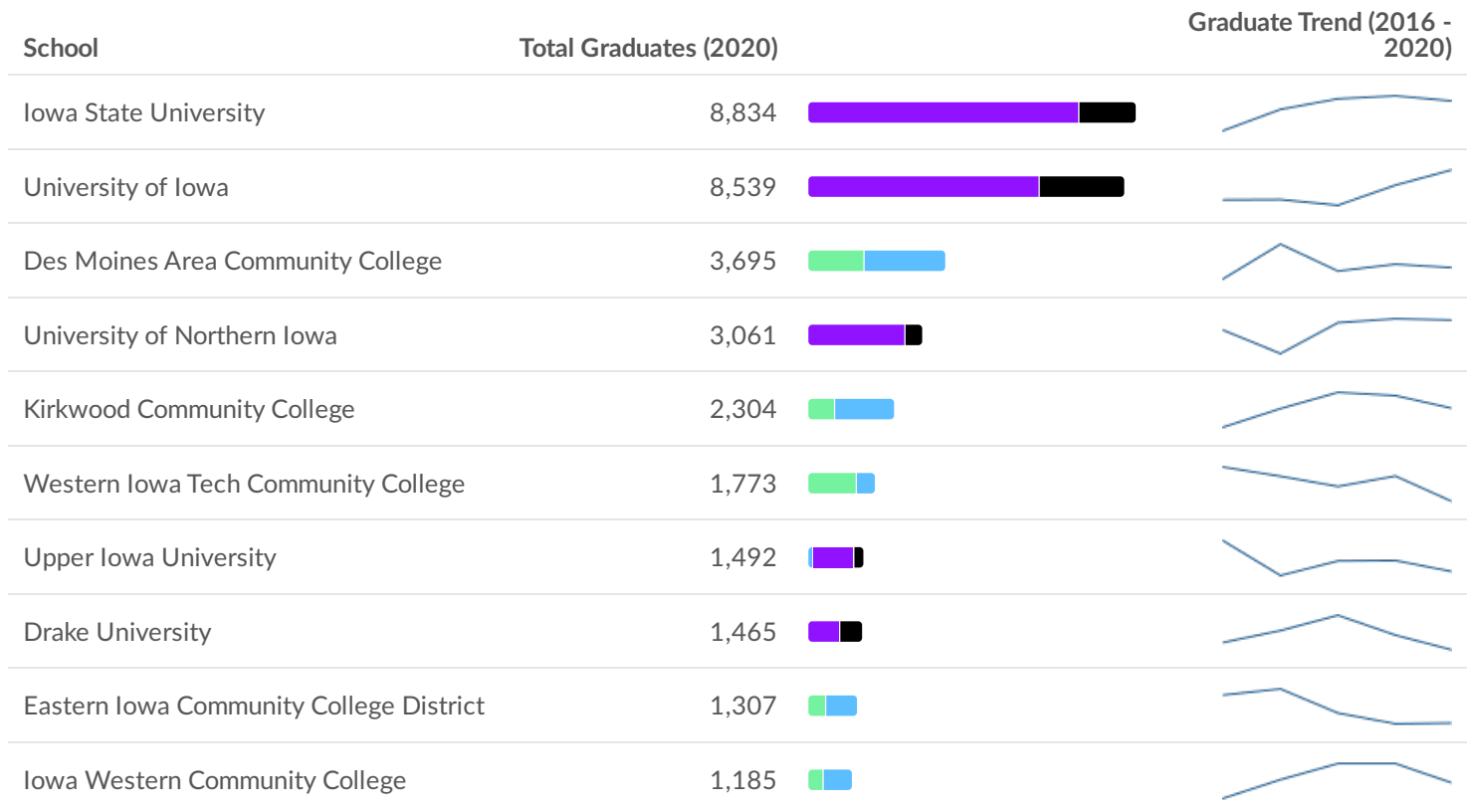


Underemployment



Educational Pipeline

In 2020, there were 54,458 graduates in Iowa. This pipeline has shrunk by 18% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Registered Nursing/Registered Nurse, and "Business Administration and Management, General".



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

